

Minutes of Friendship Force of Central North Carolina (FFCNC)

www.ffcnc.org

July 12, 2012

Present: Martha Brown, Ralph Cauthen, Marcia Meis, Barbara North, Peter Peiffer, Marvin Scherl, and Ophelia Jones

The Board of Directors of FFCNC met for their regularly scheduled meeting on Thursday, July 12, 2012 at 11:45 a.m. at the Main Street United Methodist Church in Kernersville. The minutes of the last board meeting on May 3, 2012 were approved.

Treasurer's Report: The treasurer's report was previously distributed to the Board by email. As of July 12, there is total cash available of \$ 4023.59 Assets in the Winston Salem Foundation as of 6/30/12 are \$16,536.38. The Berlin Exchange summary came in at \$9.49 under budget. The treasurer's report was approved as distributed.

Membership: Marvin reported two new members to join. Ms.Peg Parham and Karlyn Shankland, they both reside in Greensboro.

Activities Committee: Valerie, Karla, and Ophelia have visited several sites for possible LEO meetings for the September. The Cleopatra Restaurant was deemed to small for our gatherings. Sites in Lexington and High Point were also surveyed. We suggested moving the LEO luncheon to 2nd or 3rd week in Sept. because of possible members Labor Day activities. A summer picnic outing is scheduled for July 28th at Marilyn Baird's home on Lake Norman. Flyers have been sent by email to club members and this year Marilyn is asking members to bring a meat, side dish or dessert to share. She is also requesting that someone come down the day before and spend the night to help set up the chairs and out door furniture for the Saturday outing.

Newsletter: Martha would like to feature the many ideas and important points, Barbara and Peter learned at the President's Council meeting held in Asheville, May 2012. Martha asked for any pertinent facts about the outbound exchange proposed for Australia in 2013 so that the information can be highlighted in the August or September Newsletter.

2012 Exchanges:

Incoming Berlin – Marcia and Judy did an excellent job on the Berlin exchange, which occurred May 20-26. Visits to Blowing Rock and to the Mendenhall Plantation in Jamestown are two of the new points of interest for the week's itinerary. Judy had put together a very nice booklet for the ambassadors on their exchange program and handwritten thank you cards, which went to all persons who participated in some manner. This was a very good exchange, and all had a good time. The exchange came in \$9.49 under budget.

2013 Exchange:

Outbound Australia:

Peter discussed the outbound exchange to Australia in July 2013 (or dates the ED's could agree upon). This exchange will include two homestays; one with the Bundaberg club and the other with the Sunshine Coast club. Barbara agreed to become an ED and would talk to Ray and ask if he would co-ED for this Australia excursion. * (Judy and Ray have consented to be the ED's)

New Business:

Our club was not given an international inbound exchange for 2013. The demand for exchanges to this country does not meet the supply of hosting. We may still be asked to participate with special programs. Domestic exchanges can also be arranged between clubs, some suggestions included the Pennsylvania and Western Kentucky clubs. A committee will need to be formed to explore a theme for our club. Martha will include a report on the ideas and points made from the FFI President's Council Global Expansion Plan held in Ashville.

Old Business:

Peter and Barbara gave a report on the President's Council Conference held in Asheville, NC, May 18th -20th, 2012. The FFI has adopted a 3 yr plan to expand globally and attract a new generation of participants. The FFI have established five initiatives for the Global Expansion Plan Barbara expanded on some points from those initiatives that have worked for other clubs. These points were as follows: *tax status of local clubs (check with Judy), *the ED's compensation for an inbound or outbound excursion (some clubs gave \$200 to \$500 depending upon size of group and length of stay). * Club advertised in more place perhaps our church bulletins, *make known the new health and mobility requirements, * more information available on the website *and the pro's and con's on domestic exchanges. To further these goals a special award, the Wayne Smith Medal, has been established to recognize those who have shown exceptional leadership in advancing the FFI mission in their community. We are asking for nominations.

As part of its Global Expansion Plan for 2012-2014, Atlanta is putting effort into themed exchanges in trying to appeal to a younger population that is very service oriented. The Board brain-stormed on some possible themes our club could explore with FFI in the future. Some of the themed ideas included a golf tour, a beer or wine trail, and historical (mountains to the coast tour), explore the BBQ craze. The theme exchanges could even be coordinated with other clubs in our state.

There being no further business, the meeting was adjourned.
The next board meeting will be held on Thursday, September 13, 2012.

Respectfully submitted,
Ophelia Jones, Secretary